

HOLOGENIX[®]
Inventors of **CELLIANT**[®]

Company Overview

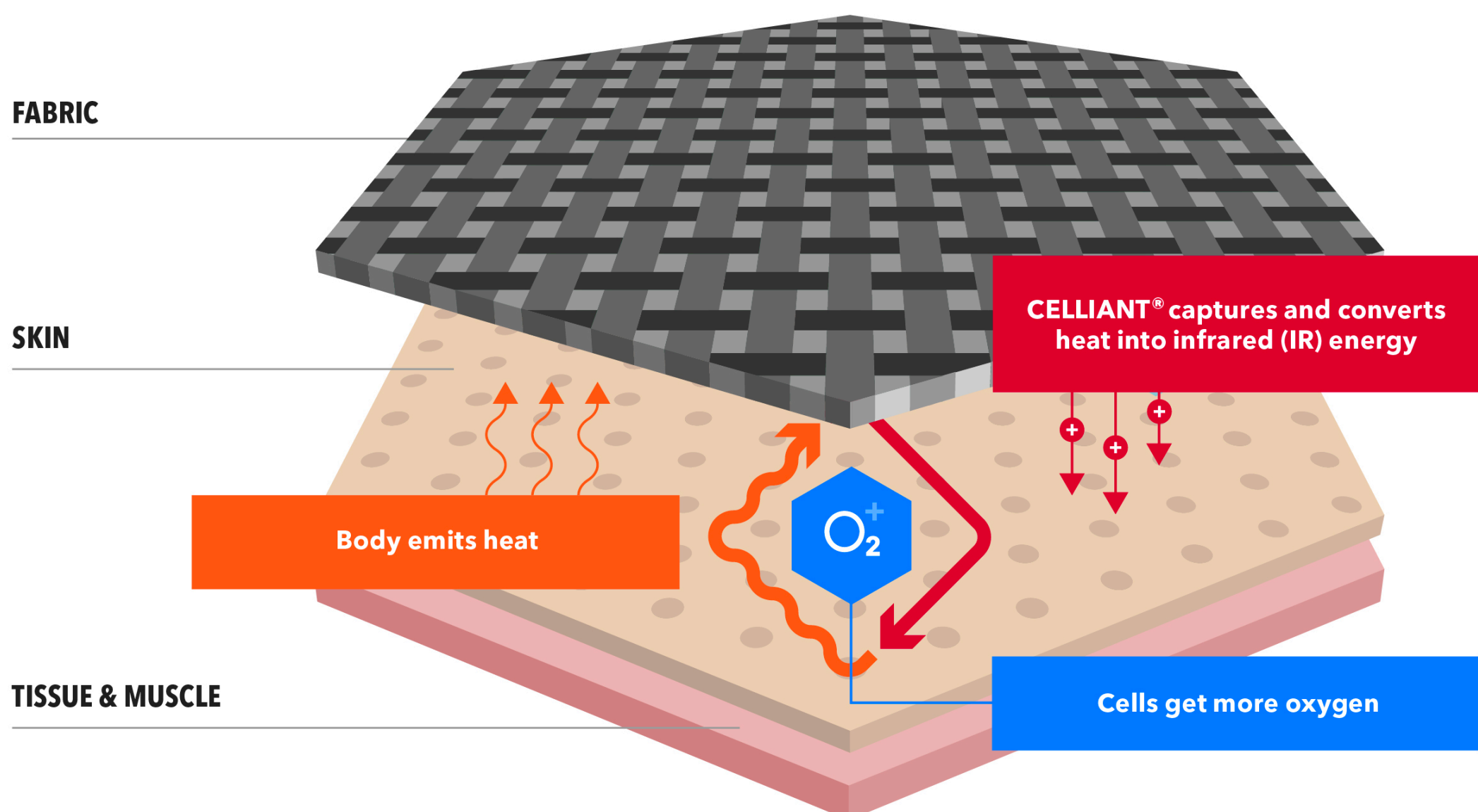
Headquartered in Pacific Palisades, Calif., Hologenix is a materials science company producing products that energize all aspects of life. Its flagship product, **CELLIANT**[®], is an infrared-responsive textile that provides health and wellness benefits and is an ingredient in world-class brands across multiple industries.

Pronunciation

CELLIANT is pronounced **sell-e-ant**.

CELLIANT: What It Is and How It Works

CELLIANT is a proprietary blend of naturally occurring, ethically sourced natural minerals that are embedded in yarn or applied as a coating on fabrics. The minerals capture and convert body heat into infrared energy, increasing local circulation and improving cellular oxygenation.



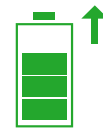
CELLIANT Benefits

Perform Stronger



CELLIANT powers the world's leading performance apparel, workwear and upholstery because of its ability to absorb the body's heat and transform it into full-spectrum infrared energy. This energy is returned to the body, providing improved strength, speed and endurance.

Recover Faster



CELLIANT-powered apparel, bedding, mattresses and upholstery help improve local circulation and increase cellular oxygenation, allowing quicker recovery from physical exertion. In addition, CELLIANT improves the body's ability to regulate its temperature, for more comfort while relaxing and recovering.

Sleep Better



Good sleep is critical to good health. CELLIANT-powered bedding, mattresses and sleepwear promote a more restful sleep by increasing local circulation, which helps regulate body temperature and provides more comfort.

Backed by Science

The Science Advisory Board works with primary investigators to rigorously test and validate the science of infrared and its benefits. This includes experts in the fields of photobiology, nanotechnology, sleep medicine, human physiology, diabetes and wound care. To date, Hologenix has 9 peer-reviewed published studies.

Regulatory Status

The FDA has determined that CELLIANT products are medical devices as defined in section 201(h) of the Federal Food, Drug and Cosmetic Act and are general wellness products.

CELLIANT is designated as a Class 1 Medical Device in Australia, Canada, the European Union, Japan, New Zealand, and the United Kingdom. CELLIANT is cleared to market in China, India, Indonesia, Korea, Mexico, Peru, Philippines, Russia, Singapore, Taiwan and Thailand, with more countries and regions to follow.

Brand Partners

CELLIANT technology powers a diverse range of world-class brands with distribution throughout the world. Some of our partners include: **Amazon, Bear Mattress, Costco, Designtex, Lahgo, Levi's, Lunya, Oxeego Sportswear, OXYGN8, SleepHive, Sleepletics, Sunlighten, Under Armour, Xcel Wetsuits** and **Yaasa**.



A Word from Seth Casden, Hologenix CEO

" At Hologenix we believe in the power of human energy and create innovative products that have one ultimate goal: to make people's lives better. "

For more information

Visit



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