

HOLOGENIX[®]
Inventors of **CELLIANT**[™]

Company Overview

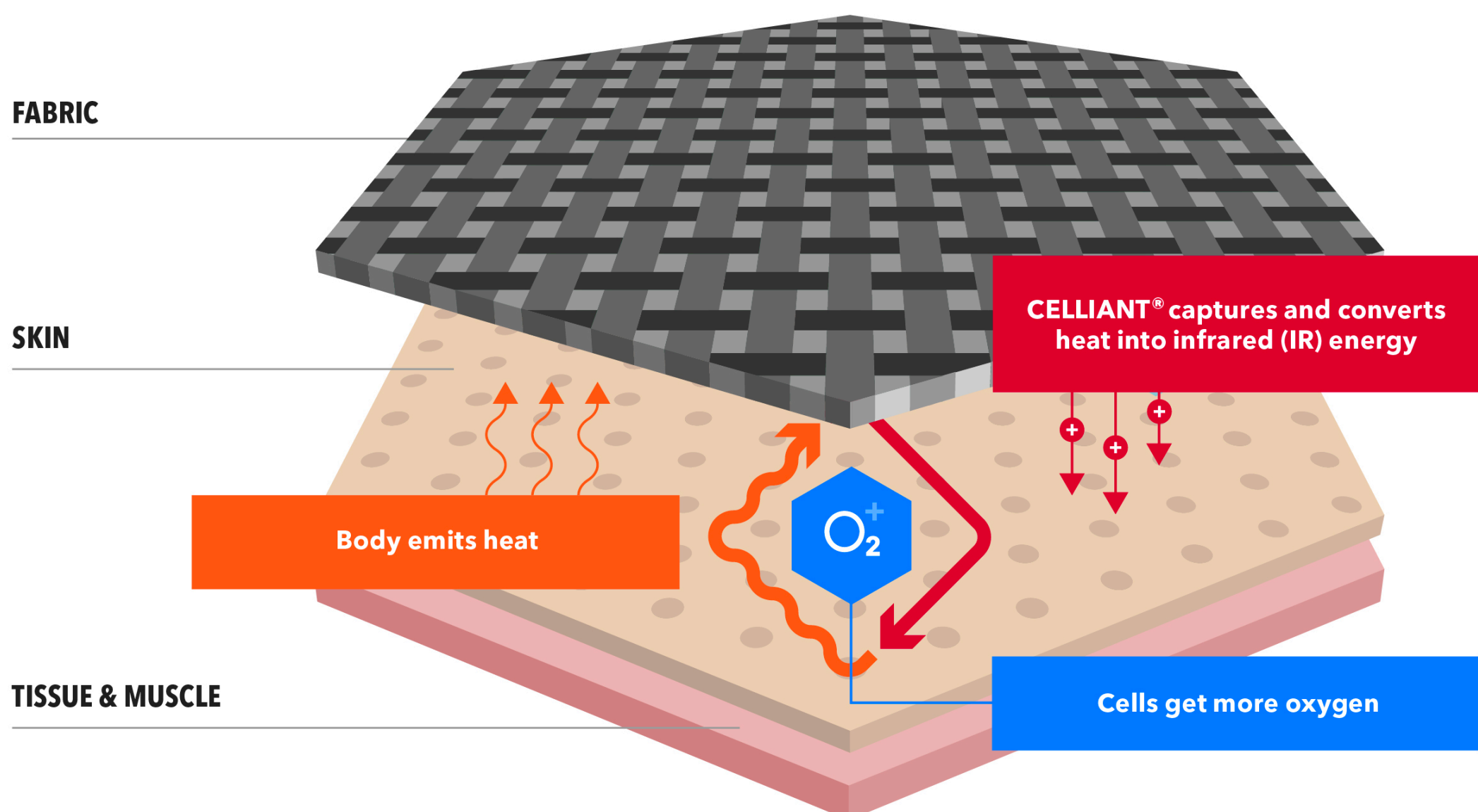
Headquartered in Pacific Palisades, Calif., Hologenix is a materials science company producing products that energize all aspects of life. Its flagship product, **CELLIANT**[®], is a bio-responsive infrared textile technology that provides health and wellness benefits and is an ingredient in world-class brands across multiple industries.

Pronunciation

CELLIANT is pronounced sell-e-ant.

CELLIANT: What It Is and How It Works

CELLIANT is a proprietary blend of naturally occurring, ethically sourced bioceramic minerals that are embedded in yarn or applied as a coating on fabrics. The minerals capture and convert body heat into infrared energy, increasing local circulation and improving cellular oxygenation.



CELLIANT Benefits

Perform Stronger



CELLIANT powers the world's leading performance apparel, workwear and upholstery because of its ability to absorb the body's heat and transform it into full-spectrum infrared energy. This energy is returned to the body, providing improved strength, speed and endurance.

Recover Faster



CELLIANT-powered apparel, bedding, mattresses and upholstery help improve local circulation and increase cellular oxygenation, allowing quicker recovery from physical exertion. In addition, CELLIANT improves the body's ability to regulate its temperature, for more comfort while relaxing and recovering.

Sleep Better



Good sleep is critical to good health. CELLIANT-powered bedding, mattresses and sleepwear promote a more restful sleep by increasing local circulation, which helps regulate body temperature and provides more comfort.

Backed by Science

The Science Advisory Board works with primary investigators to rigorously test and validate the science of infrared and its benefits. This includes experts in photobiology, nanotechnology, sleep medicine, human physiology, diabetes and wound care. To date, Hologenix has 9 peer-reviewed published studies.

Regulatory Status

The FDA determined products containing CELLIANT® are medical devices because they are intended to temporarily increase blood flow and local circulation at the site of application in healthy individuals.

As part of the 513(g) submission process, the FDA reviewed and commented on appropriate health and wellness claims for CELLIANT products.

The FDA has determined that CELLIANT® products are medical devices as defined in section 201(h) of the Federal Food, Drug and Cosmetic Act and are general wellness products.

The FDA has not approved or designated CELLIANT® products for any purpose and has not made any determination about, or endorsement of, its stated use or benefits.

CELLIANT® is designated as a Class 1 Medical Device in Australia, Canada, the European Union, Japan, New Zealand, the United Arab Emirates and the United Kingdom. CELLIANT® is cleared to market in China, India, Indonesia, Korea, Mexico, Peru, Philippines, Singapore, Taiwan, Thailand and Vietnam, with more countries and regions to follow.

Brand Partners

CELLIANT technology powers a diverse range of world-class global brands. Some of our partners include: Amazon, Bear Mattress, Costco, Designtex, Lahgo, Levi's, Lunya, Oxeego, OXYGN8, SleepHive, Sleepletics, Sunlighten, Under Armour, Xcel Wetsuits and Yaasa.



A Word from Seth Casden, Hologenix CEO

" At Hologenix we believe in the power of human energy and create innovative products that have one ultimate goal: to make people's lives better. "

For more information

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Call

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